

KOPPLIN KUEBLER & WALLACE

THE MOST TRUSTED NAME IN EXECUTIVE SEARCH AND CONSULTING

KOPPLIN KUEBLER & WALLACE Partners with the Club Spa & Fitness Association

Scottsdale, AZ – KOPPLIN KUEBLER & WALLACE (KK&W) is pleased to announce that we have joined the Club Spa & Fitness Association's (CSFA) Corporate Partner Benefits Program.

This partnership represents a commitment by KK&W to support CSFA's operations and educational offerings as content matter experts delivering key insights relevant to the club wellness industry.

"KOPPLIN KUEBLER & WALLACE is thrilled to align with the CSFA. We believe our two organizations will collaborate in new and innovative ways which will result in greater CSFA member benefits and allow KK&W to have a prominent presence in the spa and fitness industry," replied Partners Richard Kopplin, Kurt D. Kuebler, CCM, and Thomas B. Wallace III, CCM, CCE, ECM.

KK&W's Career Strategist, Consulting and Search Executive Michelle A. Riklan and Search and Consulting Executive Len Simard will be working directly with CSFA members and they added, "We are looking forward to working with the CSFA membership and organization. Partnering with them will allow us to educate their professionals on our specialties and ultimately prepare them to be the most well-equipped leaders in the industry."

Len conducts all racquet sports and fitness and wellness searches for the firm's clients in addition to GM/COO searches. Len is also one of the industry leaders in tennis facility consulting and assessments, performing evaluations and solutions for all types of racquets facilities and organizations throughout the Country.

Michelle has built a successful career management firm, Riklan Resources, that specializes in personal career marketing, outplacement, and soft skills training. For over 25 years, Michelle has leveraged her skills as a Human Resources Executive, Executive Recruiter, Career Marketing Strategist, Trainer, and Speaker to serve individuals and companies across multiple industries.

KOPPLIN KUEBLER & WALLACE, the club industry's leading recruiting and consulting firm, has a long history of involvement with the Club Management Association of America (CMAA) as a corporate sponsor and educational partner. Through their most recent business partnership signed in 2019, they are integral into the development and presentation of CMAA's Club Leadership Summits and the annual Mid-Management Conference.

"We are excited to welcome KK&W to our CSFA community as a Partner," said Luis Bracamonte, CSFA's National Chairman. "Their extensive industry knowledge and experience will benefit our members and enhance their career and professional development."

About KOPPLIN KUEBLER & WALLACE

KOPPLIN KUEBLER & WALLACE specializes in GM/COO, CEO, Fitness and Wellness Director, Assistant General Manager/Clubhouse Manager, Director of Food and Beverage, Executive Chef, Director of Golf/Head Golf Professional, Golf Course Superintendent/Director of Agronomy, Director of Tennis/Director of Racquets, Chief Financial Officer, Director of Finance, Controller, Human Resources, Membership and Marketing Director Searches and Consulting Services for Private, Resort and Developer – Owned Properties, Clubs and Communities as well as Senior Living Communities and Property Owners Associations. Learn more at www.kkandw.com.

About CSFA

The Club Spa & Fitness Association (CSFA) was established in January 2007 to provide support for fitness, spa, and wellness professionals in the club industry. CSFA is committed to providing educational and networking opportunities to help members advance their careers. Learn more at www.csfassociation.com.

About CMAA

Founded in 1927, the Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs with 6,800 members throughout the US and internationally. Our members contribute to the success of more than 2,500 country, golf, athletic, city, faculty, military, town, and yacht clubs. The objectives of the Association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members; and to provide the resources needed for efficient and successful club operations. Under the covenants of professionalism, education, leadership, and community, CMAA continues to extend its reach as the leader in the club management practice. CMAA is headquartered in Alexandria, VA, with 42 professional chapters and more than 40 student chapters and colonies. Learn more at cmaa.org.

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