

# KOPPLIN KUEBLER & WALLACE

THE MOST TRUSTED NAME IN EXECUTIVE SEARCH AND CONSULTING

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## KOPPLIN KUEBLER & WALLACE Fine Tunes Customized Services

Michelle A. Riklan to focus on Career Management, Consulting and Searches  
Annette Whittley to focus on Food & Beverage Consulting and Searches

SCOTTSDALE, AZ — KOPPLIN KUEBLER & WALLACE, one of the most recognized names in private club search and consulting, is expanding again. That means expanded services for private clubs looking to improve and fine tune their operations.

“We’re excited to have Michelle A. Riklan and Annette Whittley join our team,” emphasized KK&W partners Richard M. Kopplin, Kurt D. Kuebler, CCM and Thomas B. Wallace III, CCM, CCE, ECM.

“Over the past twenty-three years we have been fortunate at KOPPLIN KUEBLER & WALLACE to selectively add the finest professionals to our team. Every one of our team members is highly regarded and well respected in their individual areas of expertise.

Both Michelle and Annette have demonstrated, in their careers, the highest levels of competency and professionalism and we know our clients will benefit from their proven abilities. Welcome to the KK&W team!” explained Kopplin.

Michelle A. Riklan of Riklan Resources, has a successful career management firm specializing in personal career marketing, outplacement and soft skills training, and Annette Whittley, with extensive food and beverage training and consulting knowledge, spent 13 years with Four Seasons Hotels. She joins the firm from a more recent appointment at Congressional Country Club, one of the leading private clubs in the nation. We’ve witnessed a need for greater training emphasis for mid-management professionals with private clubs through improved food and beverage programs and personal presentations,” said Kuebler. This emphasis on increased training and coaching of course, leads to an enhancement in a candidate’s personal career development.

“I see these additions as the continued organic growth of our firm and is in complete alignment with our commitment to the success of our clients, the professionals we place or help develop, and the industry that we love,” stated Wallace.

“Annette and her focus on pragmatic training and staff development is the backbone of high-performance clubs and is underserved in the industry. Michelle has helped countless candidates do a MUCH better job of improving their presentation skills in resume and social media development as well as in many other ways. Additionally, her background in conducting executive searches will open new avenues for the firm, enlarging our candidate pool and the industries we serve,” noted Kuebler.

“Improving upon and building exceptional, consistent food and beverage experiences is my passion and the opportunity to work with the forward thinking, dedicated team of professionals at KOPPLIN

KUEBLER & WALLACE is an honor. I am thrilled and excited to bring a wide range of food and beverage experience to the table helping to improve member experiences at our client's clubs," stated Whittley.

"I understand the importance of a hospitality organization's team success and have developed and facilitated insightful programs that offer actionable strategies that are valuable for educating participants and guiding them toward realizing their potential. Being invited to bring this skill set to the team at KOPPLIN KUEBLER & WALLACE and their clients is very exciting," replied Riklan.

As partners, KOPPLIN KUEBLER & WALLACE during their industry travels are always searching for the next ace... the next customer demand. This time it's more customized services for clients and the addition of talented staff to meet their clients' demands. The firm offers an unparalleled 250 combined years of country, golf and community club management experience and has successfully worked with more than 1,000 clubs since 1996.

Michelle A. Riklan, ACRW, CPRW, CEIC, CJSS, Career Strategist, Consulting and Search Executive can be contacted at: Michelle@kkandw.com or M. (908) 415-4825.

Annette Whittley, Consulting and Search Executive can be contacted at: Annette@kkandw.com or M. (561) 827-1945.

Please join us in welcoming Michelle A. Riklan and Annette Whittley to the KOPPLIN KUEBLER & WALLACE team.

KOPPLIN KUEBLER & WALLACE specializes in GM/COO, Assistant General Manager/Clubhouse Manager, Director of Food & Beverage, Executive Chef, Director of Golf/Head Golf Professional, Golf Course Superintendent/Director of Agronomy, Director of Tennis/Director of Racquets, Fitness & Wellness Director, Chief Financial Officer/Controller, Membership and Marketing Director Searches, and Strategic Planning and Consulting Services for Private, Resort and Developer Owned Properties, Clubs and Communities as well as Senior Living Communities and Property Owners Associations.

[View our video announcement here.](#)

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#### **BIOS**



**MICHELLE A. RIKLAN, ACRW, CPRW, CEIC, CJSS**

**CAREER STRATEGIST, CONSULTING & SEARCH EXECUTIVE**

Michelle A. Riklan has built a successful career management firm, Riklan Resources, that specializes in personal career marketing, outplacement, and soft skills training. For over 25 years, Michelle has leveraged her skills as a Human Resources Executive, Executive Recruiter, Career Marketing Strategist, Trainer, and Speaker to serve individuals and companies across multiple industries. She is no stranger to the hospitality industry as her early career through college significantly exposed her to front of house restaurant operations, and she has worked with hundreds of managers in the industry, helping them to refine their skills and presentation of credentials.

Michelle was introduced to the Club Management Association of America (CMAA) many years ago and has since been their official resume writer, offering her time during annual conferences to assist their members and students at their annual symposiums. She is a regular speaker at CMAA conferences and chapter education meetings and over the years, has assisted and built strong relationships with many industry professionals.

Michelle has a Master's degree in Speech and Interpersonal Communication, is an Academy Certified Resume Writer, Certified Professional Resume Writer, Certified Employment Interview Consultant, Certified Job Search Strategist, and a Certified DiSC Trainer.

Michelle is a member of Society of Human Resource Management (SHRM), Association of Talent Development (ATD, formerly ASTD), Career Directors International (CDI), Career Thought Leaders PARW/CC, and the National Resume Writer's Association.



**ANNETTE WHITTLEY**

**CONSULTING & SEARCH EXECUTIVE**

Annette Whittley has over 17 years of luxury hospitality service experiences. After graduating from the University of Surrey, in the United Kingdom, with a BS in Hotel & Catering Management she joined luxury hotel industry leader Four Seasons hotels and resorts. Over 13 years with Four Seasons, she worked in restaurants, bars, recreation facilities, banquets, in room dining, and was involved in multiple renovations and property openings. Her time with Four Seasons included city hotel and remote resort locations.

In 2015 she made the transition to private clubs, joining the executive team at Congressional Country Club which is the highest rated Country Club in the United States and globally by Platinum Clubs of the World. Congressional has hosted five major golf championships and is the future host of eight major PGA championships including the 2036 Ryder Cup.

Her passion for the Club industry led her to start ASB Hospitality prior to joining KK&W where she plans to specialize in Food and Beverage Training and Consulting as well as Executive Search. Annette is passionate about building a strong foundation for the teams she works with. She believes in lifelong learning and specializes in building leadership and service team's product knowledge, service skills and the development of great systems. When the basic fundamentals are in place hospitality magic can happen and life-long memories made!